



Schedule at a glance.

Tuesday, January 12

Preview Day, *by special admission*

Preview new product launches, meet one-on-one with experts and join industry leaders at the Celebration of Agriculture Reception.

11 a.m. to 4 p.m.

Exhibits open

2 to 2:45 p.m.

2010 Business Trends and Outlook for Farm Equipment

4 to 6 p.m.

Celebration of Agriculture Reception

Wednesday, January 13

8 a.m. to 3:30 p.m.

Exhibits open

9 to 10 a.m.

Free Crop Marketing: 10 Factors that Will Drive This Year's Prices and Profit

10:30 to 11:30 a.m.

W20 Risk Reduced: How to Minimize Risk at Lower Costs

W21 Renewable Fuels Revolutionizing Agriculture

11 a.m. to 1 p.m.

Free *Show News* Live Taping

12:30 to 4 p.m.

Tour Florida's Natural Visitor's Center

1:30 to 2:30 p.m.

Free Trading Up: How to Value Your Trade-In as You Invest in New Equipment

1:30 to 3 p.m.

W22 Lessons Learned from the Pro Farmer Midwest Crop Tour

2:45 to 3:30 p.m.

Free Field Robots

3 to 4 p.m.

W30 Balancing Your Budget

W31 Using Active Optical Sensors to Guide VRA Nitrogen in Corn

W32 Leasing Land

Thursday, January 14

7:30 to 8:30 a.m.

T10 Types of Tillage: The Pros and Cons

T11 *Untethered Farming: Wireless Technology and Agriculture*

T12 The Role of Agriculture and Forestry in a Reduced Carbon Economy

7:30 to 11:30 a.m.

T13 Plan for Success Workshop

8 to 11:30 a.m.

Tour Showcase of Citrus

8 a.m. to 12 p.m.

Tour Deseret Ranches

8:30 a.m. to 3:30 p.m.

Exhibits open

9 to 10 a.m.

Free Top 10 Tech Trends

10:30 to 11:30 a.m.

T20 Precision Planting

T21 Investing for Expansion

T22 Planning for Your Future

T23 Market Outlook for Major Crops

11 a.m. to 1 p.m.

Free *Show News* Live Taping

1:30 to 2:30 p.m.

Free Communications in Ag Panel

12 to 3 p.m.

T24 Yield Tips from Farm Journal Corn College

2:45 to 3:30 p.m.

Free Global Gearheads

3 to 4 p.m.

T30 Managing Multiple Tasks on the Farm

T31 Focus on Fertilizer

T32 Harvesting the Wind

T33 Agricultural Policy Outlook

7 to 10 p.m.

Networking Night at Universal's Islands of Adventure[®]

Friday, January 15

7:30 to 8:30 a.m.

F10 Precision Irrigation and Conversion

F11 Labor Issues on the Farm: Hiring, Wages and Migrant Labor

F12 Marketing Lessons Learned in 2009

8:30 a.m. to 3:30 p.m.

Exhibits open

9 to 10 a.m.

Free Balancing Act

10:30 to 11:30 a.m.

F20 Traceability Technologies: Monitoring Crops from Farm to Fork

F21 Best Practices for Keeping Ag Workers Safe

F22 Bioenergy Feedstocks

F23 Climate Factors that Influence Weather

11 a.m. to 1 p.m.

Free *Show News* Live Taping

12 to 3:30 p.m.

Tour Showcase of Citrus

1:30 to 2:30 p.m.

Free Top Shops

Free Session **Tour** **Interpreted in Spanish** **Networking Night**