

EXHIBITOR BRANDING OPPORTUNITIES APPLICATION & CONTRACT

EXHIBITOR INFORMATION – List company name **EXACTLY** as you wish it to appear on all lists and promotional materials (**PLEASE TYPE**).

Company Name: _____

Mailing Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Telephone: _____ Fax: _____

Website: _____ Email: _____

Contact Person: _____ Title: _____

ONSITE OPPORTUNITIES

Quantity	Sponsorship Opportunity	Cost
_____	Branded Hand Sanitizer	\$ 2,500
_____	Charging Station	\$ 6,000
_____	Cyber Café	\$12,000
_____	Education Pens & Pads	\$10,000
_____	International Trade Center	\$12,000
_____	Networking Breakfast	\$ 5,000
_____	Show Lanyards	\$15,000
_____	Show Bags	\$ 8,000

CUSTOM SPONSORSHIPS

Work with Show Management to create a customized sponsorship package.

_____ Exhibitor Hospitality

Other: _____

PRE-SHOW & ONLINE OPPORTUNITIES

Quantity	Sponsorship Opportunity	Cost
_____	Virtual Outreach Card (Premium)	\$2,000
_____	Virtual Outreach Card (Standard)	\$1,500
_____	Web Ads	

Pricing varies, please see AEM Store at www.shop.aem.org. Web Advertising Opportunities for details or contact your AEM account executive.

BANNERS

\$27.00/square foot – Vinyl
\$36.00/square foot - Magnetic

Location	Requested Banner Size	Cost
_____	_____	\$ _____

Please contact your AEM account executive to view available banner locations.

Contract Total \$ _____

50% Deposit \$ _____

PAYMENT TERMS

- 50% Payment Due With Application
- 50% Payment Due October 1, 2012

Mail AG CONNECT Sponsorship Program
6737 W. Washington Street, Suite 2400
Milwaukee, WI 53214-5647 USA

Fax +1 414-272-2672

Questions? Contact your AEM account executive:

Kathy Arnold 414-298-4144 karnold@aem.org	Paul Flemming 414-298-4150 pflemming@aem.org	Jessica Peterson 414-298-4160 jpeterson@aem.org
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